



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$20,000

(LIMITED TO THREE)

- Premier seating for 2 Tables (20 tickets)
- Premier placement of logo on video screens during the event and on signage at event
- Premier placement of logo in program book*
- Acknowledgement during speaking program at KEENFest
- Listed in 2009 KEEN Greater DC Annual Report (published Spring 2010)
- Premium placement of full page advertisement in the KEENFest program book*
- Entrance to VIP Cocktail Party with celebrity emcees
- Premier listing on the Donor Hall of Fame on KEEN's website and on event website
- Personal tour of KEEN program site, including lunch
- Link to your company's website from event webpage

Featured Sponsor - \$10,000

(LIMITED TO FIVE)

- Premier seating for 1 Table (12 tickets)
- Premier placement of logo on video screens during the event and on signage at event
- Acknowledgement during speaking program at KEENFest
- Listed in 2009 KEEN Greater DC Annual Report (published Spring 2010)

- Premier placement of logo and full page advertisement in the KEENFest program book
- Entrance to VIP Cocktail Party with celebrity emcees
- Premium listing on the Donor Hall of Fame on KEEN's website and on event website

Platinum - \$5,000

- Prominent seating for 1 Table (10 tickets)
- Premier placement of logo and full page advertisement in the KEENFest program book
- Prominent placement of logo on video screens during event and on signage at event
- Listed in 2009 KEEN Greater DC Annual Report (published Spring 2010)
- Entrance to VIP Cocktail Party with celebrity emcees
- Sponsor's logo listed on event website

Diamond - \$2,500

- Reserved seating for 1 Table (8 Tickets)
- Prominent placement of logo in program book*
- Logo on video screens during event and on signage at event registration
- Listed in 2009 KEEN Greater DC Annual Report (published Spring 2010)
- Half page advertisement in the KEENFest program book*
- Entrance to VIP Cocktail Party with celebrity emcees
- Sponsor's name listed on event website

Gold - \$1,750

- 6 Tickets to event
- Listed in KEENFest program book and on event website*

- Sponsor's name displayed on signage at event registration
- Listed in 2009 KEEN Greater DC Annual Report (published Spring 2010)
- One sixth page advertisement in the KEENFest program book*
- Entrance to VIP Cocktail Party with celebrity emcees

Bronze - \$1000

- 4 Tickets to event
- Listed in KEENFest Program Book and on event website*
- Entrance to VIP Cocktail Party with celebrity emcees
- Name displayed on signage at event registration

Friend - \$500

- 2 Tickets to event
- Listed in KEENFest Program Book and on event website*
- Entrance to VIP Cocktail Party with celebrity emcees

VIP- \$250

- 1 Ticket to event
- Entrance to VIP Cocktail Party with celebrity emcees

**The deadline for participating in these sponsor features is October 8, 2009.*

*Questions about sponsorship?
Please contact Denise Brownlee
at 301-775-7572 or support@KEENGreaterDC.org*



Celebrate our Stars 09



 **KEEN**
KIDS ENJOY EXERCISE NOW
greater dc

KEEN is 17! In 1992, Elliott Portnoy established KEEN in Maryland. His simple but innovative idea was to pair volunteer coaches with athletes with disabilities and see what they can discover together.

KEEN accepts every child! Today, kids with significant disabilities are paired with a trained volunteer coach to participate in KEEN's weekend sports, swimming, tennis, fitness, bowling and music activities. At the same time, their families enjoy a brief respite from the demands of caring for a loved one with significant needs.

KEEN is fun! KEEN athletes receive individual attention, hang out with friends and coaches and have a great time! KEEN sessions end with "Prouds," a time for the athletes to share what they did that day that made them especially proud. The accompanying smiles, cheers and applause give everyone a boost and end the sessions on a high note.

KEEN is free! Thanks to the incredible generosity of businesses, foundations and individuals, KEEN continues to provide all programs entirely free-of-charge.

KEEN is growing! KEEN Greater DC runs 14 programs in Maryland, DC and Virginia and serves more than 250 athletes. Our success in DC has spurred the creation of a nationwide organization – KEEN USA – with seven affiliates across the country.

KEEN needs you! With your support, KEEN will continue to accept every child who wants to participate in fun, free exercise and recreation programs.